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**MEDIA PACK 2023**

**NEWS AND INTELLIGENCE  
FOR EV INDUSTRY**



EV Connect Magazine’s staff of reporters and editors is experienced and uncompromising. We ensure readers get the news they need the instant it happens. We never settle for how things have been done before. Instead, we are constantly seeking new and creative ways to serve the new citizens of our India.

Readership Profile  
(Recipients)  
CEO / MD / DIRECTORS  
VP – operations  
Project Managers  
Director of Factories  
Maintenance Engineers &  
Plant Manager  
Management Consultant  
Production / Technical Head  
Operations & Marketing  
Managers  
Plant & Production Head  
Suppliers & Traders

AD SIZE	SIZE	RATE
BACK OUTSIDE COVER (BOC)	8.5X11	60,000
FRONT INSIDE COVER (FIC)	8.5X11	60,000
BACK INSIDE COVER (BIC)	8.5X11	50,000
DOUBLE SPREAD DS	17X11	50,000
FULL PAGE (INSIDE) (FP)	8.5X11	30,000
HALF PAGE (HP)	7.5X5	20,000
QUARTER PAGE (QP)	3.75X5	15,000
BANNER AD/STRIP AD	7.5X2.5 / 2.3889X10	20,000

## ARTWORK REQUIREMENTS

**Colour:** CMYK colours only. No SPOT colours. Colour quality is not guaranteed if SPOT colour used.

**Fonts:** Outline or Embedded all fonts in the PDF  
File Format: High-Resolution EPS, PS, TIFF & PDF

**Resolution:** Advertising materials must be at least 300 dpi and submitted at 100% size.

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